

> Press release

THULE
SWEDEN

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Thule SnowPack Extender wins ISPO Award 2017

We are very happy to announce that Thule SnowPack Extender, our brand-new slide-out rack for skis and snowboards, has won the prestigious ISPO Award 2017 in the category Ski Accessories. The ISPO Award honors the most exceptional sporting goods and is one of the most coveted prizes in the outdoor industry.



Every year [ISPO](#), the world's largest trade show for the winter sport business, honors extraordinary sports products with the [ISPO Award](#). The ISPO Award has established itself as seal of quality for the sporting goods industry. All entries are evaluated by an independent, international jury who select the best products to be honored with an ISPO Award.

Thule SnowPack Extender ski and snowboard rack makes loading and unloading your gear quick, easy, and convenient. It simply slides out towards you so that you don't need to lean across the car roof to load your skis or snowboards. Especially useful for SUVs and other tall vehicles, but truly practical for any car.

Thule SnowPack Extender has a contemporary, aerodynamic design, and carries skis and snowboards of all kinds safely and in style. Thanks to its oversized push buttons, it is easy to open and close in all conditions, even when you're wearing gloves. Ultra-soft rubber arms protect your skis and snowboards, and ensure that no surfaces are scratched, and the rack is fully lockable to prevent theft. Thule SnowPack Extender has been thoroughly tested, both in the Thule Test Center and in real-world conditions, to meet stringent international safety standards.

Visit Thule at ISPO

Thule SnowPack Extender will be shown for the first time at ISPO MUNICH 2017 (where you'll find the Thule both in hall A4, booth 312), the world's largest sports trade show, in February and will be launched in retail in October 2017.

Bring your life
thule.com

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For more information about Thule's products, please visit: www.thule.com

About Thule

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/ sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand sets new standards within its categories, with products sold in 139 countries worldwide. *Thule is the largest brand in Thule Group.* For more information, please visit www.thule.com