

Thule EuroClassic G6 deemed Best Towbar Bike Carrier by Cycling Active

In the February 2013 issue of Cycling Active, the editors at the magazine have given their highest accolade, Test Winner, to the Thule EuroClassic G6, with special commendation for the Thule ProRide 591 roof mounted bike rack.

The UK market leading cycling magazine, Cycling Active, declared the Thule EuroClassic G6 cycle carrier as the 'test winner' in its February 2013 edition, marking Thule's towball mounted bike carrier as 'a brilliant piece of kit' and 'well worth the price premium'.

The Thule EuroClassic G6 emphatic victory over all others tested was largely due to its user-friendly design and ease of fitting. This award, reserved for the best products of the year, is a testament to the smart design and function of the Thule EuroClassic G6.

Peter Barker, UK Business Manager of Thule commented: "Thule invests a great deal in product research and design so that our brand lives up to its reputation for quality and reliability. We know people spend a great deal of time and money on purchasing their bikes and a Thule cycle carrier provides reassurance that they are using the safest equipment to transport kit on their vehicles."

Thule's iconic roof mounted bike carrier Thule ProRide 591 sleek design and flawless mounting operation were commended in the product testing, but the Thule EuroClassic G6 came out as the firm favourite in the market place for Cycling Active testers.

Cycling Active magazine states, "Having used other towbar mounted bike racks, we were genuinely impressed with how easy the Thule EuroClassic was to fit, both initially and thereafter. This really is an absolute feat of engineering and design, and will last well, giving years and years of reliable service. It's also incredibly easy for just one person to manage on their own, unlike many other bike racks".

For more information on Thule products visit: www.thule.com

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For high-resolution product images, and further information, please visit the Thule Group press room: www.mynewsdesk.com/se/pressroom/thule

About Thule

The Thule brand was established in Sweden in 1942. Thule is now a premium brand that is used around the world. Under the motto *Bring your life*, Thule offers a wide assortment of accessories to simplify the transportation of your gear and equipment in a secure, safe and stylish way. Roof racks, bike and water sport carriers, roof boxes, accessories for recreational vehicles, trailers for the active life (horses, boats etc), snow chains as well as luggage bags and boxes are just some examples of what Thule currently offers.

Thule is the largest brand in the Thule Group.

For more information, please visit www.thule.com