

Thule is voted Best “Roof and Rear carrier” brand - by the readers of the prestigious German magazine, AutoBild

Almost 100,000 readers participate in the big German magazine, AutoBild’s questionnaire, to find the best and most trusted brands in the automotive business. Thule was the evident winner with 68% of the votes in the “roof and rear carrier” category.

Almost 100,000 readers participate in selecting the best brands under 22 different categories in the automotive industry. Thule was part of the category “roof and rear carrier” and was selected winner with 68% of the votes which is a great success, followed by Westfalia in 2nd place with 36% of the votes. AutoBild is one of Germany’s biggest automotive magazines and the result of the survey will be published in AutoBild’s March edition – issue 10.

Thule is very happy to win this award and achieving the recognition from AutoBild’s readers. Thule’s goal to deliver high quality products with high safety and in style seems to be the right way according to the German users.

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For high-resolution product images, and further information, please visit the Thule Group press room: www.mynewsdesk.com/se/pressroom/thule

About Thule

The Thule brand was established in Sweden in 1942. Thule is now a premium brand that is used around the world. Under the motto *Bring your life*, Thule offers a wide assortment of accessories to simplify the transportation of your gear and equipment in a secure, safe and stylish way. Roof racks, bike and water sport carriers, roof boxes, accessories for recreational vehicles, trailers for the active life (horses, boats etc), snow chains as well as luggage bags and boxes are just some examples of what Thule currently offers.

Thule is the largest brand in the Thule Group.

For more information, please visit www.thule.com