

## Thule EasyFold sets a new standard in compact and foldable bike carriers

**No matter how you look at it, the new Thule EasyFold bike carrier is the ideal travel companion when taking the bike on new adventures. Not bigger than a normal suitcase in the folded position, the Thule EasyFold takes up very little space when stored in the car or at home. And with a load capacity of 60 kilo, it easily carries all kinds of bikes including e-bikes and robust mountain bikes.**

In today's fast paced and crowded society, easy access to outdoor activities is a must for many people. And being able to bring the bike for a quick training session after work or take two bikes on holiday adds to the quality of life.

"We are thrilled to introduce the new Thule EasyFold bike carrier. Ease of use in every aspect has been our guiding light and we truly believe that we are setting a new standard in compact and easy foldable bike carriers with Thule EasyFold", says Eric Norling, International Product Manager Bike.

Storage is often an issue when deciding to purchase a bike carrier or not. Many simply don't have enough space in their homes or can't fit a carrier in their car. The new Thule EasyFold is designed specifically for that purpose. Rapped in the custom made carrying bag (optional accessory), Thule EasyFold very much resembles a travel bag. And once unpacked, the ergonomically designed features make it easy to carry and mount.

Thule EasyFold is also designed to carry all types of bikes. It has a load capacity of 2x30 kg, so even e-bikes and robust mountain bikes (MTBs) can be transported. The design also allow for large distance between bikes, 22 centimeters, and for long wheel bases, perfect for downhill MTBs.

Made with premium materials such as aluminum and other high tensile and lightweight materials, the new Thule EasyFold has been tested to the highest quality standards, and as all Thule bike carriers comes with a five year warranty.

### Facts – Thule EasyFold

- Extremely compact – measuring only 61x31x67 cm in folded position
- Fully foldable in only two simple steps
- Fits all bikes – including e-bikes and robust MTBs (load capacity 2x30 kg)
- No assembly necessary – just mount and load up
- Tested to perfection – 5 year warranty, TÜV

**Thule on Facebook:** [www.facebook.com/thulebringyourlife](http://www.facebook.com/thulebringyourlife)

**Thule on YouTube:** [www.youtube.com/thule](http://www.youtube.com/thule)

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**About Thule**

The Thule brand was established in Sweden in 1942. Thule is now a premium brand that is used around the world. Under the motto *Bring your life*, Thule offers a wide assortment of accessories to simplify the transportation of your gear and equipment in a secure, safe and stylish way. Roof racks, bike and water sport carriers, roof boxes, accessories for recreational vehicles, trailers for the active life (horses, boats etc), snow chains as well as luggage bags and bike bags are just some examples of what Thule currently offers.

*Thule is the largest brand in the Thule Group.*

For more information, please visit [www.thule.com](http://www.thule.com)