

## Thule Expands Award Winning Thule Pack 'n Pedal, Bike Bags, Product Assortment

Last fall, Thule launched the innovative Thule Pack 'n Pedal line of racks and bags designed for the bicycle. After winning two Eurobike Awards and an IF Design Award, Thule is back for 2014 with an assortment of new products and accessories to complement the Thule Pack 'n Pedal line.

These new product perfectly complement Thule's Pack 'n Pedal racks and handlebar mounts. From trunk bags to action sports camera mounts, these new products will help you do more and take more with you on your bike.

### Thule Pack 'n Pedal Trunk Bag

Whether commuting or rounding out an adventure tour pannier set, the Trunk Bag is the perfect choice.

- Roll top closure and welded seams provide waterproof protection for your gear (to IPX4 standard)
- Sturdy mounting system keeps bag securely mounted to rack
- Integrated light pocket so you can store your "blinkly" in the bag and use it right where you keep it while riding
- Fits best on the Thule Tour Rack, but will work on virtually any bike rack
- Simple hook and loop attachments for quick install and removal
- Roll top closure doubles as carrying handle

Available - February, 2014



### Thule Pack 'n Pedal Basket Attachment

A stylish, functional new take on the traditional basket for today's cyclist

- Uses the security of a rack to attach to bicycle
- Light and sturdy with a design that holds small items safely inside but large enough that bigger items fit easily as well
- Works on rear or front of bike and attaches to bike rack decks/rails
- Fits best on Thule racks, but will work on virtually any bike rack
- Easy to install and remove with readily available tools

Available - February, 2014



**Thule Pack 'n Pedal Basic Handlebar Bag**

Designed for commuters or adventure cyclists who want to use the bag to store important items close at hand.

- Waterproof to IPX4 standard to protect your gear from the elements
- Integrated light pocket so you can store your "blinkys" in the bag and use it right where you keep it while riding
- Reflective strips increase visibility
- Interior pockets help organize bag contents
- Roll top closure doubles as carrying handle
- Easy click in/out from the Thule Handlebar Mount



Available - February, 2014

**Thule Pack 'n Pedal Universal Smart Phone Attachment**

Universal Smartphone Attachment clips to the Thule Handlebar Mount and leaves space for an additional Thule accessory to be used.

- Secure side grips keep phone in place
- Rubber grips on the platform prevent slipping
- Easy to remove and take phone or entire attachment
- Compatible with virtually any smartphone and many GPS devices
- Allows for 360° rotation for portrait or landscape viewing



Available - February, 2014

**Thule Pack 'n Pedal Action Cam Mount**

The Thule Action Cam Mount allows a cyclist to mount action cams, including GOPRO® products, to the Thule Handlebar Mount.

- Durable mount keeps camera securely positioned throughout all types of riding conditions
- Camera mounts/dismounts in seconds with one simple "click" action
- Multiple camera mounting positions so the cyclist's field of vision is clear and all the action is recorded
- Works best with GOPRO®, but will work with virtually any action camera with included adhesive adapter plate



Available - February, 2014

**Thule Pack 'n Pedal High Powered Light Holder**

The Thule Light Holder organizes light, battery and wires into one easy attachment for use with the Thule Handlebar Mount.

- Simple install and removal means cyclists can easily take their highly valuable light and battery with them
- Highly versatile design will fit virtually any type of light and battery setup
- Rubber housing makes it easy to organize any length battery wire and any size battery



Available - February, 2014

**For more information, please contact:**

Magnus Mattsson  
Product Management Coordinator  
Mobile: +46 730 79 90 12  
Email: [magnus.mattsson@thule.com](mailto:magnus.mattsson@thule.com)

**Thule on Facebook:** [www.facebook.com/thulebringyourlife](http://www.facebook.com/thulebringyourlife)

**Thule on YouTube:** [www.youtube.com/thule](http://www.youtube.com/thule)

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**About Thule**

The Thule brand was established in Sweden in 1942. Thule is now a premium brand that is used around the world. Under the motto *Bring your life*, Thule offers a wide assortment of accessories to simplify the transportation of your gear and equipment in a secure, safe and stylish way. Roof racks, bike and water sport carriers, roof boxes, accessories for recreational vehicles, trailers for the active life (horses, boats etc), snow chains as well as luggage bags and bike bags are just some examples of what Thule currently offers.

*Thule is the largest brand in the Thule Group.*

For more information, please visit [www.thule.com](http://www.thule.com)