

> Press release

THULE
SWEDEN

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Thule SkiClick – a New, Smart and Space Saving Ski Carrier for Cross Country Skis



Cross country skiing can be the highlight of the day, a peaceful time on your own or a heart pounding race with others, all in a glistering winter wonder land. The new Thule SkiClick Carrier can be mounted to your roof rack with a simple click, it holds you skis in place and when you are done, it lets you store everything in a smart way to save space.

The new Thule SkiClick was developed to help you bring your gear to the ski track in an easy and smart way and to help you store them in a space saving way when not in use. The Thule SkiClick can be used three ways, **ski carrier**, for quick and safe transportation of your gear on the roof rack of your car. **Ski strap**, a strap that easily binds the skis together for simple, carrying. **Wall storage**, the Thule SkiClick can be attached to the wall to keep your skies out of the way while not in use.

As an accessory to the Thule SkiClick is the Thule SkiClick Bag that protects you bindings while keeping dirt and dust away from the sticky wax zone of the skis. The ski poles are fixed on the outside of the bag and the complete kit is easy to carry thanks to a flexible shoulder strap.

Thule SkiClick fit all Thule roof racks, and works on virtually any roof rack on the market. The smart locking system is easy to use for quick fixation of the XC skis.

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Thule SkiClick features

- Easy to use – fix skis easily to roof racks or walls with a simple click
- Safe transportation – thanks to safe locking hook and security locks
- Perfect fit – smart, space saving design for virtually any roof racks

Thule SkiClick will be available in retail in March, 2014

For more information, please contact:

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For more information on Thule products, visit: www.thule.com

For high resolution images and further information, please visit, the Thule Group press room:

<http://www.thulegroup.com/press>

About Thule

The Thule brand was established already in 1942. Under the motto *Bring your life*, Thule globally offer a wide range of premium products that enable active people to bring their luggage, equipment and their kids with them in a safe, simple and elegant way. Thule offers include roof racks, bike carriers, roof boxes, boat / horse trailers, computer / camera / sports duffle bags and children products like child bike seats and multifunctional strollers. The products are in more than 125 markets all over the world.

Thule is the largest brand in the Thule Group.

Read more at www.thule.com