



# PRESS RELEASE

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## A Streamlined Solution for Carrying Essentials

### Case Logic's Jaunt Backpack Combines Simplicity and Style.

Whether venturing out to a sporting event, amusement park or favorite concert, Case Logic's Jaunt Backpack is a must-have carryall for organizing all the day's necessities. No matter where the day might lead, the Jaunt offers a sleek, hands-free solution for anyone packing light.

#### Life, Simplified.

The Jaunt features an integrated compartment designed to fit a 15.6" laptop, as well as a sleeve for stowing tablets. The interior cord storage prevents cords from becoming tangled, keeping equipment and accessories organized and secure.

Mesh side pockets conveniently store water bottles on the exterior of the pack, while a front panel keeps smaller accessories—pens, keys, sunglasses and lip balm—in one, easy-to-access place.

Offered in a variety of seasonal colors- including black, ink, anthracite and pomegranate- Jaunt's classic design can be customized to individual styles.

"With the Jaunt Backpack, our goal was to redefine the style and produce a trim, yet professional pack. It not only has the expected features, like comfy shoulder straps, padded laptop sleeve and a dedicated tablet pocket, but we livened it up with the quick stuff pocket that has an accent-colored front zipper, metal eyelet touch points and the subtle shaping," said Rebecca Taylor, Director of Design. She adds, "We didn't want to make a backpack that was overbuilt, instead we created a bag that is highly functional and infused it with a refined sense of style."

#### For more information about Case Logic, please contact:

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**About Case Logic**

For 30 years Case Logic, a brand within the Thule Group, has been developing smart solutions and tech accessories tailored to life on-the-go. From briefcases to backpacks, tablet cases to laptop sleeves, and messenger bags to camera bags, we design tools that make life easier and more accessible. We make intuitive products that help you follow your passions and help to simplify your life—anywhere it may take you. For more information, please visit [www.caselogic.com](http://www.caselogic.com).