

> Press release



Berlin, September 5, 2014

Thule presents the new innovative Thule Vectros protective bumper for MacBook

The new Thule Vectros protective bumper for Apple MacBook is the latest product that will keep your computer safe on the move. The bumper has Shock-absorbing ridges that guard your MacBook from bumps and drops up to 1 meter.

Thule is the world leading sport and outdoor company helping you to bring your gear easily, securely and in style. With the new Thule Vectros protective bumper we have now made it even safer to bring your MacBook on journeys without having to worry about its safety. The engineered bumper is the first ever snap-on protective case for a laptop and has been rigorously tested in the Thule test center. The Thule Vectros will protect the MacBook from falls as high as 1 meter and it comes with an optional scratch shield that offers 360 degrees protection.

"We have had a high protective focus when developing the Thule Vectros but through rigorous engineering we have kept the bulk to a minimum. This has resulted in a highly engineered products that truly protects your MacBook from drops up to 1 meter while maintaining the beauty and aesthetics of the MacBook, all in the signature style Thule is known for" Says Dawson Westenskow, Category Manager at Thule.

Thule Vectros Features:

- Shock-absorbing design provides ultimate protection from drops up to 1 meter
- Beveled edges engineered to securely fit MacBook 13" and offer enhanced grip
- Easy, snap-on installation with optimal scratch shields for 360 degree protection
- Secure closure keeps the bumper fastened even if bumped or dropped
- Rubberized feet for stability, grip and airflow



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The Thule Vectros bumper is launched at the IFA Show in Berlin, Germany, September 5 – September 10, 2014 and will be available in selected store as of October 2014, with additional sizes scheduled for November and January.

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For more information on Thule products, visit: www.thule.com

For high resolution images and further information, please visit, the Thule Group press room:

<http://www.thulegroup.com/press>

About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style. Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 125 countries world-wide. *Thule is the largest brand in the Thule Group*. For more information, please visit www.thule.com