



# PRESS RELEASE

Berlin, Germany, September, 2014

## Oh Snap! A Line of Cutting-Edge iPad® Cases

### Case Logic's SnapView™ Cases Offer Protection and Stability.

Whether working, reading, Face Timing a friend or playing a game, the SnapView case has tablets covered. Cases are designed to fit iPad®, iPad Mini™, and Samsung Galaxy Tab 3® (7.0, 10.1, 8.0)—all with precision and perfection.

#### Get The Look

New for 2014, the SnapView 2.0 features color strategies that compliment both the fresh Apple® designs and the bold colors of Samsung tablets. SnapView comes in black, phlox, morel, lime, acai and alkaline for the iPad Air, and graphite, acai, phlox, morel, white, ion and alkaline for Samsung Galaxy Tab.

Explains Eric Hassett, Category Manager for Case Logic Tablet Cases, “The unique SnapView mechanism provides incredible stability for a variety of viewing angles. Even on irregular surfaces like one’s lap, this folio stays securely in place. It also eliminates the instances when a loose, dangling flap becomes unruly – a pain point we consistently hear about from consumers.”

#### Functionality at its Finest

With a magnetic front cover, the SnapView contains an automatic wake/sleep function and has unobstructed access to the charging port, camera and volume. It folds into multiple viewing angles to allow for an optimal number of working and typing positions.

#### For more information about Case Logic, please contact:

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#### For high resolution images and further information, please visit, the Thule Group press room:

[www.thulegroup.com/press](http://www.thulegroup.com/press)



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**About Case Logic**

For 30 years Case Logic, a brand within the Thule Group, has been developing smart solutions and tech accessories tailored to life on-the-go. From briefcases to backpacks, tablet cases to laptop sleeves, and messenger bags to camera bags, we design tools that make life easier and more accessible. We make intuitive products that help you follow your passions and help to simplify your life—anywhere it may take you. For more information, please visit [www.caselogic.com](http://www.caselogic.com).