



PRESS RELEASE

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Shine On: Camera Bags Built for Adventure

Customize DSLR storage with Case Logic's Luminosity Line.

Developed with globetrotters and explorers in mind, Case Logic's award winning Luminosity camera bags provide the ultimate in protection for DSLR gear in a sleek, comfortable and sporty style.

Ready to endure the elements, the Luminosity line features 13 different bag styles with a wide range of backpacks, messenger bags, slings and holsters.

Outshining the Competition

With adjustable foam walls, inspired split pack design, durable nylon and oversized zippers, the DSLR Split Pack was awarded the 2014 iF Product Design Award. The snug-fit, padded waist belt and adjustable straps allow users to carry heavy loads comfortably, making it optimal for travel.

With the Luminosity Lens Exchange Cases, transitioning between shots has never been so smooth. The exclusive wire mouth construction offers a third hand when replacing one lens with another, providing stability and convenience.

Luminosity bags provide the freedom to take camera equipment along for the adventure, whether it's a day at the park or an extended vacation. Split pack technology allows for shots virtually anywhere, while the spacious organization compartments store personal items such as jackets, snacks and other accessories— everything photographers need, right where they need it.

For more information about Case Logic, please contact:

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For high resolution images and further information, please visit, the Thule Group press room:

www.thulegroup.com/press

About Case Logic

For 30 years Case Logic, a brand within the Thule Group, has been developing smart solutions and tech accessories tailored to life on-the-go. From briefcases to backpacks, tablet cases to laptop sleeves, and messenger bags to camera bags, we design tools that make life easier and more accessible. We make intuitive products that help you follow your passions and help to simplify your life—anywhere it may take you. For more information, please visit www.caselogic.com.