



# PRESS RELEASE

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## **The Camera Bag That's So Much More**

### **Case Logic's Reflexion Line Sets a New Standard and Style**

Whether on a photo shoot or just packing camera essentials across town, Case Logic's Reflexion Collection features fashion-forward bags that go beyond carrying gear.

With models including backpacks, slings and holsters, the Reflexion line makes a statement with its exclusive design, providing the versatility and protection needed by artists and professionals.

### **A Photo Bag That's Worth a Thousand Words**

Made from modern, heathered material and custom studded buttons, the Reflexion DSLR + iPad® Medium Cross Body Bag stands leagues above the typical photo bag. As the 2014 Red Dot Award Winner, this ultramodern bag can comfortably carry a DSLR camera, two additional lenses, or flash and accessories, while its anti-slip bottom stabilizes and protects it from dirty or damp surfaces. The convenient storage space makes organization simple and easy.

In addition, the Reflexion line also offers a DSLR + iPad Backpack that provides maximum comfort by incorporating padded shoulder straps with breathable material.

### **Maximum Comfort and Convenience**

The Reflexion photo line expands with a sling that can be worn over the shoulder or as a pack for hands-free access to gear. Case Logic's Reflexion slings are offered in a small size perfect for CSC cameras and accessories, as well as a larger model to fit a DSLR and additional lenses. Additionally, the shoulder pads and extra-wide side panels guarantee comfort while being used in any position.

### **Day Trips Done Right**

Whether it's sightseeing or adventure on the agenda, the Reflexion CSC Holster is a travel junkie's best friend. This compact holster keeps cameras within reach for a day of shooting, while protective side wings fold over to protect gear from the elements. The top handle ensures convenience and easy transport, allowing photographers to capture the perfect shot at any moment.

Building upon the effortlessly cool Reflexion line comes a weekday alternative for laptop-toting urbanites. The Mobile Messenger stays stylish and organized whatever the day may bring, with dual access to tablet storage and an asymmetrical front pocket for storing necessities like smartphones, sunglasses and keys.



**For more information about Case Logic, please contact:**

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**About Case Logic**

For 30 years Case Logic, a brand within the Thule Group, has been developing smart solutions and tech accessories tailored to life on-the-go. From briefcases to backpacks, tablet cases to laptop sleeves, and messenger bags to camera bags, we design tools that make life easier and more accessible. We make intuitive products that help you follow your passions and help to simplify your life—anywhere it may take you. For more information, please visit [www.caselogic.com](http://www.caselogic.com).