

> Press release

THULE
SWEDEN

Cologne, September 11, 2014

Thule expands its *Active with Kids* category with the stroller for urban life and fitness – Thule Urban Glide

Thule Urban Glide is an all-around sports stroller with sleek and lightweight design making it perfect for urban life as well as for jogging. The Thule Urban Glide is part of Thule's product category for active parents – Thule Active with Kids. This series of products is designed to help parents live an active life together with their children. The Thule Urban Glide has the perfect combination of being lightweight, elegant and stable. The stroller comes in three colors, in single or double versions and will be on the market this Autumn.



Thule Urban Glide is packed with features which are highly valued by both adults and children; Adjustable ergonomic handlebars, foot brake, adjustable sun canopy with “view in” roof port, front wheel that can either swivel or lock out, rear suspension for a smooth and comfortable ride, padded seat and an almost horizontal sleeping position for napping. The Thule Urban Glide also features one-handed folding for compact storing and transporting.

Accessories to enhance the Thule Urban Glide include a car seat adapter that can be purchased separately and that fit with a variety of car seat brands. Thule also offers a Snack Tray, Rain Cover and Mesh Cover.

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Facts about Thule Urban Glide 1:

Weight: 10,5 kg

Folded dims: 87.5x53x35 cm /34,5x21x14 in (length, width, height)

Colors: Dark Shadow (grey), Mars (red) and Thule Blue (light blue)

Available at Retail – October 1, 2014

Facts about Thule Urban Glide 2:

Weight: 14 kg

Folded dims: 87.5x78x35 cm /34,5x21x14 in (length, width, height)

Colors: Dark Shadow (grey), Mars (red) and Thule Blue (light blue)

Available at Retail – March 1, 2015

Thule Urban Glide meets the following safety standards:

EN 1888, ASTM F833, Health Canada SOR/85-379

Thule Urban Glide is part of the Thule category Active with Kids Sport Series. Thule Active with Kids already includes the multifunctional strollers Thule Chariot, and earlier this year, the category was expanded with a new child bicycle seat - **Thule Ride Along** and the bicycle trailer **Thule Coaster**.

The Thule Urban Glide can be used for babies between 0-6 months as a stroller and not running. The stroller is recommended for running or walking on rougher terrain when the child is older than 6 months below 22 kg (the child has to be able to hold its head up by itself).

For more information, please contact:

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For more information on Thule products, visit: www.thule.com

For high resolution images and further information, please visit, the Thule Group press room:

<http://www.thulegroup.com/press>

About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 125 countries world-wide.

Thule is the largest brand in the Thule Group.

For more information, please visit www.thule.com

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