

> Press release



Frankfurt, September, 2014

Thule presents the full product range of transport solutions for an active life at this year's Automechanika show in Germany

Over the last couple of years, Thule has launched a number of new products in different categories, all making it easier for people to live an active life. At this year's Automechanika show in Frankfurt, Germany, Thule presents products for an active live, including some exciting news.

Thule is the world leader in sports and recreation products that make it easier for people to transport everything they care about safely, securely and in style. At this year's Automechanika show in Frankfurt, Germany, Thule is presenting their entire product range of transport solutions including the new Thule VeloCompact bike carrier and the Thule Trail cargo basket.

Thule will also stick to the tradition of serving coffee in the dedicated Thule Espresso bar in their booth – done by the world famous Barista Swedish / Italian Roberto Dell'Aquila.

If you would like further information on Thule's broad bike product portfolio, visit our booth in Hall 4, booth A11 at the Automechanika show in Frankfurt Germany.

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For high resolution images and further information, please visit, the Thule Group press room:

<http://www.thulegroup.com/press>

About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 125 countries world-wide. *Thule is the largest brand in the Thule Group.*

For more information, please visit www.thule.com

Bring your life

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