

Thule introduces a Child Bike Seat with smart and intuitive installation, increased child safety & comfort and easy to use for adult as part of the new Thule Active with Kids category

Bringing the kids along for a bike ride just got easier with the introduction of the new Thule RideAlong Child Bike Seat. The seat is probably the easiest to install in the market, increased comfort gives a safer ride for the kid and it the most convenient and easy Child Bike Seat to use for the parent. The Thule RideAlong is a part of Thule's new Active with Kids category.

The Thule RideAlong's quick release bracket is the easiest and quickest bracket to install on a bike on the market. This is thanks to the bracket being mounted with bolts from the front where there is plenty of room to use an 'Allen key'. Most brackets from other child bike seats are mounted with bolts from the rear where there is limited space. When the bracket is mounted the seat clicks into position and is ready to be used in seconds.

The Thule RideAlong is the only seat on the market offering a padded harness with no sharp edges against the child's neck. This in combination with the soft, premium padding and the easy adjustment possibilities of the harness height and foot rests ensure the child sits comfortably in the seat and ultimately for a safer experience.

It is common to lean the bike against a wall when placing the child in a bike seat. The Thule RideAlong offers, as the only child bike seat on the market, integrated protection wings that safeguard the child's hands. The protection wings create a distance between the wall and the child's hand reducing the risk of the child's hand getting squeezed.

Last, but not least, the Thule RideAlong is the most convenient and easy seat to use for the parent. Examples of this is that all adjustments of the seat are simple one hand operations, the padding and harness are easy to remove and machine washable, and the quick release bracket is lockable for theft protection.

Some short facts around the Thule RideAlong

Intuitive, safe and reliable child seat that is perfect for a day trip or family adventure.

- Adjustable padded harness to provide maximum child comfort and a safe, custom fit
- One-hand tilt function of up to 20 degrees, allows for five different reclining options
- Single-hand adjustable foot straps and foot rests allow for convenience and flexibility as a child grows
- Universal quick release bracket allows seat to mount/dismount from bike in seconds and is compatible with most bike frames (28-40mm diameter round frames and maximum 40x55mm oval frames)
- Childproof safety buckle with large buttons quickly secures child
- Protection wing safeguards child's hands when bike is in the leaning position
- Detachable, water-repellent padding is machine washable and reversible, offering two color options



- Built-in reflector provides added visibility
- Lockable with Thule One-Key System (lock included)
- Designed and tested for children from 9 months to 6 years old, up to 22 kg

Available – March 2014

Thule on Facebook: www.facebook.com/thulebringyourlife

Thule on YouTube: www.youtube.com/thule

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The Thule Group Press Room (product images and more info):

<http://www.thulegroup.com/press>

About Thule

The Thule brand was established in Sweden in 1942. Thule is now a premium brand that is used around the world. Under the motto *Bring your life*, Thule offers a wide assortment of accessories to simplify the transportation of your gear and equipment in a secure, safe and stylish way. Roof racks, bike and water sport carriers, roof boxes, accessories for recreational vehicles, trailers for the active life (horses, boats etc), snow chains as well as luggage bags and bike bags are just some examples of what Thule currently offers.

Thule is the largest brand in the Thule Group.

For more information, please visit www.thule.com