

Malmö, 26 January, 2015

## Thule Group opens new Distribution Centre in Huta, Poland, to support the business in Central and Eastern Europe

Today is the official opening of the Thule Group's new distribution center in the town of Huta, in western Poland. The center becomes a logistical hub for the company's growing sales in Central and Eastern European markets and enables a better service to retailers in those markets, while also contributing positively to the company's environmental impact by more efficient transport of goods.

Thule Group's CEO and President, Magnus Welander, today inaugurates the company's new distribution center in the town of Huta, in western Poland. With 10,000 sqm area for storage and distribution the Center will contribute significantly to an increased flexibility and effectiveness of the company's expansion in Eastern and Central Europe.

- Our new distribution center will significantly increase our flexibility and speed in how we reach our customers in countries like Poland, Czech Republic, Bulgaria, Romania, but also Russia and Scandinavia says Magnus Welander and continues. With the strategic location of the Centre, next to the Thule Group's largest assembly site, it will also result in a reduction of our environmental impact. The location and new ways of distribution will reduce the transport volume significantly.

Thule Group is already for more than 15 years established in Huta, the largest of the company's six European assembly sites. The investment in the new Distribution Center amounted to SEK 65 million. The total number of employees in the Thule Group's Polish entity varies seasonally between 350 and 700 employees.

### Enquiries

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### About Thule Group

Thule Group is a world leader in products that make it easy to bring the things you care for – easily, securely and in style, when living an active life. Under the motto *Active Life, Simplified*, we offer products within two segments: **Outdoor&Bags** (e.g. equipment for cycling, water and winter sports, roof boxes, bike trailers, baby joggers, laptop and camera bags, backpacks and cases for mobile handheld devices) and **Specialty** (snow chains and pick-up truck tool boxes).

Our products are sold in 136 markets globally. There are more than 2,200 of us working for Thule Group at 10 production facilities and more than 35 sales locations all over the world. Net sales for 2013 amounted to 4.3 billion SEK.

For more information, please visit [www.thulegroup.com](http://www.thulegroup.com)