

Malmö, February 26, 2015

## **Thule Group partners with *bluesign technologies* to secure consumer safety and a responsible use of resources**

**Thule Group partners with *bluesign technologies ag* to ensure products adhere to the highest standards in chemistry and resource utilization as well as assuring the highest level of consumer safety, minimum impact on people and the environment and a responsible use of our common resources.**

At Thule Group, we want to conduct our business with as little impact on the environment as possible. Throughout our history, we have always had this fundamental environmental value in mind. Thanks to rigorous tests during the design and development phase, our high quality products are built to last for a long time.

Partnering with *bluesign technologies* will help to ensure that the materials we use meets our high demands on environmental impact, health and safety.

- Partnering with *bluesign technologies* is another step in our continuous focus to improve as a company when it comes to sustainability says Magnus Welander, CEO and President Thule Group. Through the partnership, with a company like *bluesign technologies* that works across the industry we will increase our focus to meet the high standards we have in relation to the material we use for the production of Thule and Case Logic bags. In addition it will also mean that we can communicate our efforts in a transparent and understandable way to our customers and end-consumers ends Magnus Welander.

The bluesign® system is applied to textile chemistry and materials, its focus on materials and manufacturing processes leads to a more responsible use of resources while eliminating substances posing risks to people and the environment from the very beginning of their creation.

### **Enquiries, please contact**

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## About bluesign technologies ag

Swiss-based bluesign technologies ag was founded in 2000. Since then, the bluesign® system has been adopted by different worldwide leading textile supply chain organizations. Key players in the manufacture and supply of chemistry, textile and materials manufacturing and machine industry rely on the bluesign® system. Finally well-known brands of the sporting apparel and equipment, fashion industry as well as home textiles rely on the extensive knowledge base of bluesign technologies. SGS holds a stake of 80% in bluesign technologies ag.

For more information, visit [www.bluesign.com](http://www.bluesign.com).

## About Thule Group

Thule Group is a world leader in products that make it easy to bring the things you care for – easily, securely and in style, when living an active life. Under the motto *Active Life, Simplified*, we offer products within two segments: **Outdoor&Bags** (e.g. equipment for cycling, water and winter sports, roof boxes, bike trailers, baby joggers, laptop and camera bags, backpacks and cases for mobile handheld devices) and **Specialty** (snow chains and pick-up truck tool boxes). Our products are sold in 136 markets globally. There are more than 2,200 of us working for Thule Group at 10 production facilities and more than 35 sales locations all over the world. Net sales for 2014 amounted to 4.7 billion SEK. Thule Group is a public company listed at Nasdaq Stockholm.

For more information, please visit [www.thulegroup.com](http://www.thulegroup.com)