

> Press release

THULE
SWEDEN

Malmö and Friedrichshafen, July 14th

Introducing two new collections of technical backpacks from Thule that are light in weight, but heavy in features



When it comes to backpacking, every gram counts. However, the days of leaving behind gear and sacrificing comfort to shed weight are in the past. Thule is proud to announce the next instalment in the line of award winning Technical Backpacks, the Thule Versant Backpacking Series and Thule Stir Hiking Series. By integrating Thule technology, design aesthetics, and lab and life testing, these two models allow you to put in the miles in comfort.

After successfully entering into the technical backpacking category this past March with the Thule Capstone and the Thule Guidepost - named one of *Backpacker Magazine's* Best New Packs of 2015, Thule is at it again. The new series of hiking and backpacking packs strike the perfect balance in offering a lightweight pack that doesn't skimp on features that matter most.

Thule Versant Backpacking Pack

(Available in gender specific 70L, 60L & 50L models)

A comfortable carry due to a perfect fit; the Thule Versant packs have 12cm of torso and 15cm of hip belt padding adjustment built in. Customisation is key, which is why this pack offers end consumers the ability to customise their pack with three different hip belt pockets: a roll top SafeZone, traditional zippered pouch, or an insulated water bottle holster. In adverse conditions your pack needs to perform at its peak, which is why Thule integrated a waterproof drop liner and a $\frac{3}{4}$ rain cover to make your pack more accessible, more durable and keep your gear drier than a traditional rain cover.



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Thule Stir Hiking Pack (available in gender specific 35L models and universal 20L & 15L models)

Everything you need and nothing you don't. The Thule Stir Series appeals to users that celebrate simplicity and cherish a pack that is comfortable. With 10cm of adjustability on the 35L, the Thule perfect fit is fine-tuned in seconds. The Thule Stirs have a lid that opens in one fluid motion and on the 35L & 20L, a convenient stretch pocket to store your phone and other essentials on the shoulder strap. Also featured on the 35L, a drop liner and ¾ rain cover combo to make your pack more accessible, more durable and keep your gear drier than a traditional rain cover.

For more information, please contact:

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For more information on Thule products, visit: www.thule.com

About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 136 countries world-wide. *Thule is the largest brand in Thule Group.*

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