

## ➤ Press release



Malmö, September 3rd, 2015

### **Thule and Case Logic present new ranges of cases and bags for electronic devices at the IFA show in Berlin, Germany, September 4–9th, 2015.**

This year Thule and Case Logic introduce a large number of new products developed for the active lifestyle. Thule Atmos X4, one of the thinnest and toughest iPhone case available on the market, and Case Logic's new and trendy urban bag collection Lodo, are just two of them.

Both brands are represented in our booth at the IFA show, where all the news will be presented. The IFA show in Berlin, Germany, takes place the 4–9<sup>th</sup> Sep 2015, and is one of the world's biggest trade fairs for consumer electronics.

Visit us in hall 4.2, booth 122 at the IFA show, Messe Berlin.  
<http://ifa-berlin.de/en/>



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**For more information about Thule's products, visit:** [www.thule.com](http://www.thule.com)

**For more information about Case Logic's products, visit:** [www.caselogic.com](http://www.caselogic.com)

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## About Thule Group

Thule Group is a world leader in products that make it easy to bring the things you care for – easily, securely and in style, when living an active life. Under the motto *Active Life, Simplified*, we offer products within two segments: **Outdoor&Bags** (e.g. equipment for cycling, water and winter sports, roof boxes, bike trailers, baby joggers, laptop and camera bags, backpacks and cases for mobile handheld devices) and **Specialty** (pick-up truck tool boxes).

Our products are sold in 136 markets globally. There are more than 2,000 of us working for Thule Group at nine production facilities and more than 35 sales locations all over the world. Net sales for 2014 amounted to 4.7 billion SEK. Thule Group is a public company listed at Nasdaq Stockholm.

For more information, please visit [www.thulegroup.com](http://www.thulegroup.com)

## About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style. Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 136 countries world-wide.

Thule is the largest brand in the Thule Group.

For more information, please visit [www.thule.com](http://www.thule.com)

## About Case Logic

Founded in 1984 in Colorado, USA, Case Logic is global leader in bags and cases for technology gear. Case Logic balances performance and style – for a mobile life in an urban environment. The products are designed under the motto *Life, Simplified™* to give people intuitive access to technology, helping them stay close and connected to the people and things that matter most in their life. The products are sold in more than 100 countries worldwide.

For more information, please visit [www.caselogic.com](http://www.caselogic.com).