

## ➤ Press release



Malmö, January 18, 2016

### **Thule introduces Thule Flow, a dedicated ski box with aerodynamic design for the winter sport enthusiast**

Ever since Thule designed their first ski box in the 1970s, the mission has been to help you bring your skis with you – safely, easily, and in style. With Thule Flow, Thule has developed a modern ski box with aerodynamic design and superior protection of your gear. Thule Flow takes skis up to 210cm and has a low, wide shape adapted specifically to carry your skis, poles, and snowboards, resulting in a sleek, slimline box. Thule Flow is out in stores now.

Easy fitting plus convenient loading and unloading are Thule features that go without saying. The low weight of Thule Flow only adds to its ease of use. The distinctive shape with protective elements is based on Thule design heritage, making Thule Flow a great match for today's car design.



For all Thule products, safety is the number one priority. That's why Thule tests their boxes to the limit and beyond, both in the Thule Test Center™ and in the real world. When you choose a Thule ski box, you know that you'll get one of the safest and most tested transport solutions around.

**Bring your life**  
thule.com

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Thule Flow is easy to use with a quick and secure fitting of the box with PowerClick quick-mount system. The box has a convenient loading and unloading of skis from either side of the box thanks to Dual-Side opening. Thule Flow has a slim and streamlined shape developed through Computerized Fluid Dynamics (CFD) to optimize airflow around the box, reduce fuel consumption and minimize wind noise.

**For more information, please contact:**

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**For more information about Thule's products, please visit:** [www.thule.com](http://www.thule.com)

### **About Thule**

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 139 countries world-wide. Thule is the largest brand in Thule Group.

For more information, please visit [www.thule.com](http://www.thule.com)

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