

> Press release



Malmö, January 15, 2016

At ISPO MUNICH, Jan 24–27, Thule introduces Thule Flow, a dedicated ski box with aerodynamic design, and shows their full range of products for an active life outdoors in the winter

Every year, more than 2,500 international exhibitors come to ISPO MUNICH to present their latest products within Outdoor, Ski, Action, Performance Sports and more to over 80,000 visitors from more than 100 countries. Thule will be present with a booth in the major Ski Hall to introduce the new Thule Flow box, a dedicated ski box with aerodynamic design for the winter sport enthusiast, along with their wide range of products that help you make the most of your active life outdoors in the winter.



Come visit us in Hall A4, booth 312, where you'll get the best espresso you've ever had, served by our Barista Champion Roberto Dell'Aquila, and meet Thule Crew athletes Flo Orley, Aline Bock and Matthias Giraud.

For more information, please contact:

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For more information about Thule's products, please visit: www.thule.com

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About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags and child related products like child bike seats and multifunctional strollers. The products are sold in more than 139 countries world-wide. Thule is the largest brand in Thule Group.

For more information, please visit www.thule.com