

## > Press release



Malmö, 14 April, 2016

### **Thule Glide wins prestigious Red Dot Design award.**

**Thule is proud to announce that Thule Glide has been awarded with the Red Dot Design Award. The Product Design competition has existed since 1954 and its award, the Red Dot, is an internationally recognized quality seal.**

41 experts from all over the globe – the largest Red Dot jury in the history of the competition – came together in the Ruhr region at the end of February to select the best design innovations of the year 2016. The independent panel of design experts assessed the submitted products by taking certain criteria into account such as functionality, degree of innovation, formal quality and ecological compatibility. The internationally organized competition “Red Dot Award: Product Design” appraises the best products of the year. Manufacturers and designers from all over the world submit originals of their latest products in the hope of being awarded the sought-after distinction “Red Dot”.



**reddot award 2016  
winner**

#### **Thule Glide**

A high performance sports stroller in a lightweight, aerodynamic design, the Thule Glide is designed with both parents and children in mind as part of Thule's *Active with Kids* series. Parents can make the most of their run or stroll on any terrain with the Thule Glide's smart, stable and stylish design. The fixed front wheel provides increased stability and rolling-resistance, an extended multi-position and ergonomic handlebar gives a superior kick stride for the runner and a hand-activated brake increases control on steep terrain.

**Bring your life**  
thule.com

## › Press release



Thule Glide  
folded

Children can enjoy a comfortable and safe journey with a padded seated that can be adjusted to an almost horizontal sleeping position for napping. Rear suspension has also been added for a smooth and cosy ride. The Thule Glide can be used for babies between 0-6 months as a stroller and is recommended for running or walking on rougher terrain when the child is older and weighs less than 34kg. When not in use, the Thule Glide can be folded using one hand for easy and compact storing and transporting.

**For more information, please contact:**

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**For more information about Thule's products, please visit:** [www.thule.com](http://www.thule.com)

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### About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule offers roof racks, bike-, water- and winter sport carriers, roof boxes, computer-, and camera bags, sports bags and backpacks and kid-related products like baby joggers, child bike seats and bike trailers. The products are sold in more than 140 countries world-wide.

Thule is the largest brand in Thule Group.

For more information, please visit [www.thule.com](http://www.thule.com)