

> Press release



Malmö, July 11, 2016

Explore Thule's range of products for an active lifestyle at the Outdoor show, July 13-16, in Friedrichshafen, Germany

At this year's Outdoor show, the Thule booth will be filled with products that help you make the most of your active life in the great outdoors and when travelling the world.

Among the highlights this year, Thule is proud to present the next generation of Thule Guidepost and Thule Capstone outdoor backpacks, the updated series of Thule Chasm duffel bags, and the brand new travel bag and luggage collection

Outdoor is the largest trade fair for the European Outdoor industry with 940 exhibitors from 40 countries and over 22,000 visitors. Welcome to Thule at Outdoor 2016 to explore our wide range of products for an active lifestyle, including backpacks, bags and cases as well as sport strollers and child carrier backpacks and take the opportunity to meet some of the athletes of Thule Crew: big wave surfer Garrett McNamara, double world duathlon champion Eva Nyström, snowboard legend Flo Orley, as well as snowboarder and surfer Aline Bock.

You'll find us in Hall A1, booth 202.

For more information, please contact:

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For more information about Thule's products, please visit: www.thule.com

About Thule

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/ sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand sets new standards within its categories, with products sold in 139 countries worldwide. *Thule is the largest brand in Thule Group.*

For more information, please visit www.thule.com