

› Press release



Malmö, Aug 29, 2016

Thule introduces the future products of an active life with your bike and your kids at Eurobike in Friedrichshafen.

At this year's leading bike show, Eurobike, Thule is proud to introduce the brand new Thule Chariot series of multisport trailers for the active family. With Thule Chariot it's possible to enjoy 4 seasons and 4 activities – with 1 carrier. Thule also presents the next generation of the award winning bike carrier, Thule EasyFold XT, and the Dutch child bike seat Yepp will be presented as a part of Thule's Active with Kids category.

Eurobike is the global platform to experience world premieres within the bike industry, where you find out the latest trends and where you exchange ideas with other insiders from the bike industry. In 2015 some 1,350 exhibitors from 53 countries presented their products and services, which included 300 absolute world firsts. A total of 45,870 trade visitors from 103 countries and 1,766 media representatives from 39 nations visited the Global Show. Eurobike takes place from the 31st of August until the 4th of September in Friedrichshafen, Germany. You'll find us in Hall A7, booth 400.

Thule presents the next generation of Thule Chariot, the world's most sold multifunctional child carrier. Thule Chariot enables the active family to enjoy all four seasons of the year with their kids, when biking, strolling, running and skiing with the one and same carrier. Thule also presents Thule EasyFold XT, a new family member to the award winning, foldable bike carrier, Thule EasyFold, and welcomes the Dutch child bike seat producer, Yepp, as a part of Thule Group with the launch of the brand new Thule Yepp Nexxt.

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For more information about Thule's products, please visit: www.thule.com

About Thule

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/ sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand

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sets new standards within its categories, with products sold in 139 countries worldwide. *Thule is the largest brand in Thule Group.*

For more information, please visit www.thule.com