

➤ Press release



Malmö, September 14, 2016

Thule launches a brand new line of multisport trailers and introduces innovative child bike seats at the Kind+Jugend trade show in Cologne, Germany, September 15–18, 2016

At Kind+Jugend, Europe's largest trade show for everything around kids' first years, the Thule booth will be full of exciting new products for active families. One of the main attractions is the brand new line of Thule Chariot multisport trailers, allowing you to stay active and bring your kids along all year round. Another highlight is Thule's wide range of child bike seats, with front-mounted as well as rear-mounted options.

For 25 years, Thule has developed and designed multisport trailers, setting the standard for high-performing child carriers. Our focus on safety, comfort, and innovation has made **Thule Chariot** the preferred choice for parents around the world – from busy families to athletes, from urban parents to outdoor enthusiasts. Now we're proud to introduce the brand new line of Thule Chariot multisport trailers, letting you and your kids can share your passions, whatever the season and wherever you want to go.

We are broadening our range of award-winning Thule child bike seats to include seven different seats, introducing no less than three new products at Kind+Jugend: **Thule RideAlong Lite**, a rear-mounted seat that will make your everyday bike rides safe and easy, and the two innovative **Thule Yepp Nexxt** child bike seats, where the contemporary design and technology resembles modern bike helmets. The light-weight and comfortable Thule Yepp Nexxt seats are available in a front-mounted and a rear-mounted version.

Kind+Jugend is Europe's largest trade show for everything around kids' first years. The fair is taking place at the Koelnmesse in Cologne, Germany, and it has around 22 000 visitors from all over the world. For more information about the fair, please visit www.kindundjugend.com

Visit Thule and explore all the new products in Hall 10.2, booth E-061.

For more information, please contact:

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For more information about Thule's products, please visit: www.thule.com

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About Thule

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand sets new standards within its categories, with products sold in 139 countries worldwide. *Thule is the largest brand in Thule Group.*

For more information, please visit www.thule.com