

> Press release

Cologne, September 15, 2016

Thule presents Thule RideAlong Lite, a child bike seat designed for daily commutes and adventures around town

The durable Thule RideAlong Lite child bike seat lets you and your child enjoy everyday bike rides together – safely, easily, and in style. It can be mounted on virtually every commuter bike on the market, doesn't require any rack or luggage carrier, and comes with a quick-release bracket that fits both round and oval bike frames. Thanks to the intuitive mounting system, Thule RideAlong Lite is quick and easy to install. And once installed, the seat can be mounted and dismounted in seconds. Simply remove the seat when you don't want it on your bike, or switch the seat over to another bike that has a Thule quick-release bracket installed.



Your child sits safely and comfortably in the padded seat, where the adjustable foot rests and harness ensure a perfect fit. From baby (9 months*) to preschooler, Thule RideAlong Lite will follow your child over the years as he/she grows, providing a stable and secure ride every day.

Thule RideAlong Lite has been designed with your child's safety as the number one priority. Among the many safety features you'll find the 3-point safety harness, childproof safety buckle, and unique, integrated protection wings that safeguard your child's hands when the bike is leaned against a wall. For improved visibility, Thule RideAlong Lite comes with a built-in reflector and a safety light attachment point.

*Consult a pediatrician for children under 1 year old

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For more information about Thule's products, please visit: www.thule.com

About Thule

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style.

Thule offers among other things roof racks, bike carriers, roof boxes, computer/camera/ sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand sets new standards within its categories, with products sold in 139 countries worldwide. *Thule is the largest brand in Thule Group.*

For more information, please visit www.thule.com

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