

## > Press release

**THULE**  
SWEDEN

Malmö, Saturday March 11, 2017

### Thule wins two iF Gold Awards 2017 for outstanding design

Last night, Thule was recognized with the highest iF Design honor, the coveted iF Gold Award, for both Thule Chariot Sport multisport trailer and Thule Yepp Nexxt Maxi child bike seat. The iF Gold Award is one of the most renowned international design awards and considered a quality seal for excellence in design.

In competition with more than 5,500 products in seven categories, only 75 products were honored with the highest prize – the **iF Gold Award**. The winners, selected by an international 58-member jury of design experts, were announced and awarded in front of 2,000 international design industry professionals at the iF Design Award Night on March 10, 2017, at the BMW Welt museum and exhibition in Munich.



#### **iF Gold Award 2017: Thule Chariot Sport**

With Thule Chariot Sport, Thule has developed the ultimate multisport trailer for athletes and their kids, focusing on smart design, safety, comfort, and innovation.



#### **iF Gold Award 2017: Thule Yepp Nexxt Maxi**

Thule Yepp Nexxt Maxi is a lightweight, comfortable, and safe rear rack mounted child bike seat with a unique design, inspired by modern bike helmets.



#### **For more information, please contact:**

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For more information about Thule's products, please visit: [www.thule.com](http://www.thule.com)

**Bring your life**  
thule.com

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## **About Thule**

The Thule brand was established in Sweden 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule offers among other things roof racks, bike racks, roof boxes, computer/camera/ sports bags, and child related products like child bike seats, joggers, and multifunctional strollers. The Thule brand sets new standards within its categories, with products sold in 140 countries worldwide. *Thule is the largest brand in Thule Group*. For more information, please visit [www.thule.com](http://www.thule.com)

## **About the iF Design Award**

Since over 60 years, the iF Design Award has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF Design Award is one of the most important design prizes in the world. Submissions are awarded in the following disciplines: Product, Packaging, Communication and Service Design, Architecture and Interior Architecture as well as Professional Concepts. All awarded entries are featured on the iF World Design Guide, in the iF design app and are displayed at the iF design exhibition Hamburg. For more information, please visit [ifworlddesignguide.com](http://ifworlddesignguide.com)