

> Press release



Malmö, June 14, 2017

Thule presents its products for an active lifestyle at the OutDoor show in Friedrichshafen, Germany, June 18–21

Whether you live an active life in the great outdoors or in an urban environment, Thule provides the products that will help you bring what you care for most. Come visit the Thule booth to see our latest backpacks, luggage, strollers, bike trailers, and more.

Thule has got your back

Discover our wide range of backpacks for every occasion, from laptop backpacks to backpacking packs and everything in between. Our wall of 63(!) different backpacks speaks for itself, and the try-me area allows you to try each and every one of them. Among the news this year, you'll find the brand-new **Thule AllTrail** hiking backpacks, providing an all-around solution for the outdoor enthusiast who jumps from one activity to the next. And don't miss the extended line of **Thule Stir** lightweight hiking backpacks, introducing more sizes and new colors.



Packs, bags, and luggage for the urban explorer

Thule offers a multitude of smart and stylish bags, luggage, and laptop backpacks for modern daily life. With a focus on design, ease of use, and clever organization, they provide protection, storage, and comfortable carrying for your personal gear. This year's news includes the updated **Thule EnRoute** series of laptop backpacks, striking a perfect balance between sporty and sleek with its modern styling and outdoor-inspired details.

Active family life

By providing products that make it easy, safe, and fun to bring your kids along, Thule helps you stay active also as a parent. Explore our selection of child carrier backpacks, strollers, and trailers that lets you bring your child wherever you go – on the hike trail, the jogging path, the cycle lane, or even the ski trail.

The OutDoor show is the largest trade fair for the European Outdoor industry with 965 exhibitors from 40 countries, expecting over 22,000 international visitors.

You'll find us in Hall A6, booth 100.

For more information, please contact:

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For more information about Thule's products, please visit: www.thule.com

Bring your life
thule.com

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About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule designs and manufactures roof racks, bike, water and winter sport carriers, roof boxes, computer and camera bags, sports bags and backpacks, and child-related products such as baby joggers, child bike seats and bike trailers. The products are sold in more than 140 countries world-wide.

Thule is the largest brand in Thule Group

www.thule.com