

> Press release

THULE
SWEDEN

Friedrichshafen, August 30, 2017

Thule introduces Thule UpRide roof-mounted bike rack

The Thule UpRide bike rack ticks all the right boxes for bike riders who want to take great care of their bikes but quickly and easily too: It offers great protection for your bike frame, will hold virtually all types of bikes, and is foolproof to load and secure. All without having to remove your bike's front wheel.

Maximum frame protection and universal fit

The brand-new **Thule UpRide** is a universal upright bike rack for fast and secure mounting and maximum frame protection. It is designed to securely hold your bike by grabbing the front wheel only, while a ratcheting wheel strap secures the back wheel to the tray. With no parts of the bike rack making contact with your frame, Thule UpRide is ideal for bikes with carbon frames or other sensitive frames, mountain bikes, and more. The versatile design also means that you can bring virtually any styles and sizes of bike regardless of frame design, brake system, suspension, or wheel size. Thule UpRide can accommodate bikes from 20" to 29", with wheelbases up to 1240 mm and tires up to 3" (or even up to 5", by adding a separate adapter), and weighing up to 20 kg.



Load your bike in seconds

Mounting Thule UpRide on your car is quick, easy, and secure, on either side of your car roof. Since all loading operations are made close to rooftop level, the bike rack is convenient to use on any vehicle for bikers of all heights. To secure against theft, the bike rack can be locked to the car, and the bike can be locked to the bike rack with an integrated cable lock.

For more information, please contact:

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For more information about Thule's products, please visit: www.thule.com

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About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule designs and manufactures roof racks, bike, water and winter sport carriers, roof boxes, computer and camera bags, sports bags and backpacks, and child-related products such as baby joggers, child bike seats and bike trailers. The products are sold in more than 140 countries world-wide.

Thule is the largest brand in Thule Group

www.thule.com