

> Press release

Berlin, September 1, 2017

Thule launches Thule Accent, an all-new line of bags for today's modern professional

The Thule Accent Collection means business when providing clever designs for urban commuters and road warriors alike. This new line, which includes three backpacks in various sizes and an innovative 2-in-1 briefcase, is built upon a sleek design and convenience throughout.

With protective storage for a laptop and tablet, plus a dedicated SafeZone for valuables ensure that all workday essentials remain safe and accessible. Organization pockets keep accessories secure and easy to find in each of the **Thule Accent** bags, while the clean silhouettes constructed of durable materials ensure these bags can keep up with today's modern professional.



Thule Accent Backpack 28L

A robust travel backpack with a wide, U-shaped opening allows for easily packing and unloading daily essentials.

- · Conveniently pack and unload main compartment with wide, U-shaped opening
- Store gear in spacious side-access storage using large mesh pocket to separate smaller items
- Safeguard a phone, sunglasses or other valuables in SafeZone compartment with pocket behind removable hard-shell cup
- Carry in comfort with mesh-wrapped EVA shoulder straps
- Protect a 15.6" PC or 15" MacBook and 10" tablet in dedicated pockets



> Press release

Thule Accent Backpack 23L & 20L

A professional travel backpack with electronics protection and versatile SafeZone compartment for valuables.

- Safeguard a phone, sunglasses or other valuables in SafeZone compartment with hidden pocket behind removable hard-shell cup
- Secure gear in spacious side-access storage using large mesh pocket to separate smaller items
- Carry in comfort with mesh-wrapped EVA shoulder straps and adjustable sternum strap
- Easily store a water bottle in mesh side pocket and keep small belongings safe in adjacent side zippered pocket
- Thule Accent 23L: Protect a 15.6" PC or 15" MacBook and 10" tablet in dedicated pockets
- Thule Accent 20L: Protect a 14" PC or 15" MacBook and 10" tablet in dedicated pockets

Thule Accent Laptop Bag 15.6"

A versatile, 2-in-1 briefcase that easily converts into a backpack for business travel.

- Easily convert bag from a briefcase to a backpack for versatile carry options
- Safeguard glasses or other valuables in SafeZone compartment
- · Secure contents in briefcase or backpack mode using multiple internal organization pockets
- Streamline bag by tucking away shoulder straps when they are not in use
- Protect a 15.6" PC or 15" MacBook, and 10" tablet in dedicated pockets

For more information, please contact:

Tina Liselius, PR & Sponsorship Manager

E-mail: <u>Tina.Liselius@thule.com</u> Telephone: +46 700 90 26 52

For more information about Thule's products, please visit: www.thule.com

About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule designs and manufactures roof racks, bike, water and winter sport carriers, roof boxes, computer and camera bags, sports bags and backpacks, and child-related products such as baby joggers, child bike seats and bike trailers. The products are sold in more than 140 countries world-wide.

Thule is the largest brand in Thule Group www.thule.com