

Press release

Seymour, Connecticut, USA, December 18, 2017

Thule Group presenting new lines of daypacks and bags for protecting your devices at CES, in Las Vegas, Nevada, USA, January 9-12, 2018.

Thule Group, a world leader in products that make it easy to bring the things you care for, will be show-casing new daypacks and protective bags, sleeves, and cases for your mobile devices and electronics from both the Thule and Case Logic brand at CES (Consumer Electronics Show) on January 9-12, 2018 in Las Vegas, Nevada, USA.

Thule Group will be exhibiting two of the company's brands, Thule and Case Logic, at this year's trade show for the consumer electronics industry.

Among award winning and innovative products on display in the booth will be new laptop bag collections including the Thule Accent, Thule Lithos, and Thule EnRoute collections, as well as new offerings from the Case Logic Era and Case Logic Bryker collections.



Spanning nearly 2.5 million square feet (232.000 sqm) of trade show space, CES is one of the world's largest trade show events with over 4,000 exhibiting brands and 184,000 attendees canvassing several trade show facilities hosting the event throughout Las Vegas.

Thule and Case Logic will be located at Tech East, LVCC, South Hall 3, Booth 31124.

For more information please contact:

North and South America
Chris Ritchie
PR & Communications Manager
E-mail: chris.ritchie@thule.com
Phone: +1 617-435-2014

Europe and Rest of World
Tina Liselius
PR, Event and Sponsorship Manager
E-mail: tina.liselius@thule.com
Phone: +46 (0)70 090 26 52

For more information on Thule products, visit: www.thule.com

For more information on Case Logic products, visit: www.casellogic.com

About Thule Group

Thule Group is a world leader in products that make it easy to bring the things you care for — easily, securely and in style - when living an active life. Under the motto Active Life, Simplified. we offer products within four product categories: **Sport&Cargo Carriers** (e.g. roof racks, roof boxes, racks for bikes, water and winter sports equipment being transported by car), **Packs, Bags & Luggage** (e.g. computer and camera bags, luggage and hiking backpacks), **Active with Kids** (e.g. bicycle trailers, strollers, child bike seats) and **RV Products** (e.g. awnings, bike carriers and tents for motorhomes and caravans). Thule Group has approximately 2,200 employees at eight production facilities and 35 sales offices worldwide. The Group's products are sold in 140 markets and in 2016, sales amounted to SEK 5.3 billion.

For more information, please visit www.thulegroup.com