

> Press release



Malmö, December 20, 2018:

THULE @ PITTI IMMAGINE UOMO 95



Thule is to showcase travel and lifestyle bags and luggage at the leading menswear fashion show Pitti Immagine Uomo in Florence, Italy, from 8-11 January, 2019.

Designed for life on the go

On show at Pitti Uomo will be Thule Revolve, the company's first hardside luggage collection, which rolls out to consumers across the globe from February. Thule Revolve features an innovative eight-wheel system for easy navigation, has a durable construction and is designed for life on the go.

Sleek, versatile and urban-inspired

At Pitti Uomo Thule will launch exciting new introductions to its stylish multi award-winning Thule Subterra travel collection, offering even more choice, convenience and smart solutions for the frequent business traveler.

Originally launched in 2017, the Thule Subterra range ensures you arrive at your destination effortlessly and in style. The new introductions further complete the line-up of high-quality and contemporary travel bags and luggage, ranging from checked and carry-on luggage to laptop bags and sleeves.

New highlights include the Thule Subterra Carry On Spinner, Thule Subterra Spinner 63cm and Thule Subterra Boarding Bag as well as a range of convenient Thule Subterra travel accessories.

Meet Thule and see the company's lifestyle and travel luggage collections at Padiglione Centrale, Piano Terra, Stand H/12.

Bring your life
thule.com

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For more information on Thule products, visit: www.thule.com

About Thule

The Thule brand was established in 1942. Under the motto *Bring your life*, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for – safely, easily and in style. Thule designs and manufactures roof racks, bike, water and winter sport carriers, roof boxes, computer, and camera bags, sports bags and backpacks and child-related products such as baby joggers, child bike seats and bike trailers. The products are sold in more than 140 countries world-wide. Thule is the largest brand in Thule Group.

www.thule.com