

Press Release // Malmö, Sweden // September 19, 2019

# Thule launches new city stroller at Kind + Jugend

Easy Strolling, Easy Living - Thule Spring

Move it. Fold it. Live it. Thule Spring lets you and your child enjoy the world – all day, every day

Every day with your child is an adventure, and now simplifying your routine just got easier. Enjoy each moment with Thule Spring, a lightweight, compact stroller that lets you and your family discover the world with ease.

- Excellent maneuverability for the city and beyond Built with the
  experience from our award-winning all-terrain stroller Thule Urban
  Glide 2. Comfortable and lightweight, Thule Spring gives you the
  freedom to go wherever you want to go.
- Easy one-hand fast fold simplifies your life Quick and simple to
  fold with one hand when carrying a child, Thule Spring is easy to
  bring everywhere. With a compact fold and self-standing capability,
  Thule Spring takes up limited space for strolling and storage.
- Comfort for all day, every day With a brilliant, extendable canopy
  with integrated ventilation, one-hand adjustable sliding handlebar
  and comfortable reclining seat, Thule Spring adapts to you and
  your child's needs from morning to nightfall.

#### Joe McAvoy

Global PR & Social Media Manager joe.mcavoy@thule.com +46 (0)40-635 90 18 thule.com

## **About Thule**

The Thule brand was established in 1942. Under the motto Bring your life, Thule globally offers a wide range of premium products for active people that allow them to bring what they care most for safely, easily and in style. Thule designs and manufactures roof racks, bike, water and winter sport carriers, roof boxes, computer, and camera bags, sports bags and backpacks and child-related products such as baby joggers, child bike seats and bike trailers. The products are sold in more than 140 countries. Thule is the largest brand in Thule Group.

#### thule.com

Thule Strollers International Product Manager, Sara Berggren, says:

"Thule Spring is made for motion, for all the times you get in or out of the door, navigate narrow streets, shop for groceries or meet up with friends. Thule Spring will simplify your day with a one-hand fast fold, self-standing design and compact footprint to make it perfect for urban adventures."

Thule Spring canopies are colorful and durable and are made from refined fabrics for a sophisticated look. To expand the functionality of your stroller, you can choose from a wide selection of accessories. Thule Spring has been tested to exceed the highest safety standards, ensuring it will keep going strong for years to come.

## Available February 2020

### **Key features**

- Quick and simple to fold with one hand when carrying a child
- One-hand adjustable sliding handlebar for a perfect fit
- Compact and self-standing fold for easy carry, transportation, and storage
- Swiveling front wheel with suspension that can be locked into a fixed position for a comfortable ride anywhere
- Vented canopy with see-through mesh for peekaboo feature gives your child a pleasant ride in any weather
- Reclining seat for comfort and on-the-go naps
- Step-in footrest makes it easy for older children to climb into the stroller on their own
- Adjustable canopy with integrated extension that shields from low sun and provides UPF 50+ sun protection
- No-puncture foam filled 8,5" wheel for a smooth ride on a rougher surface
- Secure and comfortable seat with padded
   5-point harness





